



For Immediate Release:

Freedom Grill Solution for Safe Tailgating

San Diego, CA, August 31, 2005 – The recent car fires at Qualcomm Stadium in San Diego underscore the inherent danger in portable charcoal grills, people forgetting to empty the coals prior to leaving the grill unattended. Freedom Grill and the San Diego Fire Department teamed up for a local press conference to discuss barbecue safety. The key issues pointed out that gas barbecues are preferred over charcoal in parking lots and that most tailgating fires are started when portable grills with hot coals are left unattended either too close to a vehicle or where someone can inadvertently park over it. Coals must be properly disposed of and gloves are often needed for protection from the heat.

The Freedom Grill was specifically designed to offer tailgaters a safer way to cook in the parking lot. Designed for portability and high performance, the FG-100 is engineered for safety and convenience. The full-size stainless steel grill attaches to the back of any vehicle with a standard 2" hitch receiver, keeping it outside of the vehicle where grills belong. The grill swings away from the vehicle during use, keeping the grill at a safe distance for cooking and allowing easy access to the cargo space. After cooking, the fast-cooling grill can be locked in place for driving. Adding a padlock ensures that the grill will still be there after the game. Keeping the grill outside of the vehicle leaves more room inside for chairs, coolers and other essentials.

"We designed the Freedom Grill with safety in mind. Our primary goal has always been to offer a better, safer way to barbecue away from home. It stays outside of the vehicle, secures in place, and is double-insulated so it cools quickly," said Scott Salter, one of Freedom Grill's founders. "With propane, when the grill is off, it's off. In less than 10 minutes it's safe to the touch and you can go into the game knowing your car will still be there when you get back."

About Freedom Grill

Freedom Grill, Inc. designs and markets innovative products and accessories for the tailgating, camping and outdoor activities market. Headquartered in Poway, California, the company's innovative flagship product, the Freedom Grill FG-100™, is an easily transportable, high-performance gas grill designed for the Extreme Tailgating crowd. The Freedom Grill FG-100™ is sold through home centers, specialty BBQ retailers, sporting goods stores, and hardware stores. For more information visit www.freedomgrill.com.

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